DeFacto goes digital with Google Workspace

Working with NGC, DEFACTO has migrated its 4,500 employees and employees in 20 countries to Google Workspace infrastructure with seamless operations. DEFACTO now benefits from a single online email system with greater ease.

The challenge

Because of the expensive licenses, they needed to move to a system that was more cost-effective and accommodated more mobile infrastructure. Cost savings are key here. DeFacto is already benefiting from the change in how they communicate and collaborate as a team. The operation here was supported by 15+ trainings for users at home and abroad.

The solution

DeFacto quickly embraced the change and its users quickly adapted to Google Workspace. DeFacto says it has twice the functionality of Google Workspace at a third of the cost of its previous system. It has saved a lot by getting rid of the license dependency and high cost of its old system.

The result

On the email infrastructure side, IT costs have been reduced by up to 50%. With increased sharing of spreadsheets and documents through the use of Google Sheets and Google Docs, DeFacto employees collaborate more effectively and make decisions faster and easier.

DeFacto's successful transition to Google Workspace demonstrates the power of cloud-based solutions to drive digital transformation and achieve significant cost savings.

DeFacto

About DeFacto

As DeFacto, they set out to bring a fresh perspective to Turkish fashion and to bring our high quality and unique designs to consumers all over the world in 2004. They have a presence in around 100 countries worldwide with over 500 stores.

Vertical/horizontal solution: Retail & Wholesale Primary project location: Turkey



About NGC Bulut Bilişim Hizmetleri A.Ş. NGC Google Cloud Premier Partner and we are a powerful user of all the solutions we offer to our customers.



Products Google Workspace

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