

Spend less, Manage less, Adapt faster with Google Cloud

NGC, made cost optimizations in each of the company's globally deployed environments on Google Cloud. Provided enhanced system reliability with an up-to-date cloud infrastructure. Prepared for growth in new markets with a scalable solution.

The challenge

Erka Group wanted to use Google Kubernetes Engine to dynamically scale their platform and provide the best possible service to their customers. It would take more time to plan a project, order new servers, install and manage them, and then start development. So they decided to migrate to Google Cloud. They trusted Google Cloud to test and release more features for their customers.

The solution

Google Kubernetes Engine was not the only feature for ERKA. Many features such as automatic scaling and ease of use were important. With Google Kubernetes Engine orchestrating the majority of the new platform, ERKA concentrated on speeding up its processes. Also, when using Compute Engine virtual machines, Cloud Storage acted as a secure, accessible repository for static assets.

The results

On-demand scale-up and down-scale with Google Cloud has helped provide customers with a seamless and reliable service without the need for capacity planning or extra hardware to reduce costs. The agility of Google Kubernetes Engine allowed ERKA to run much faster. As a result of the move to Google Cloud, the IT team began to support key strategic business decisions.

Speed was imperative for the company and ERKA was also making large investments to meet the team's new technology demands. After evaluating leading providers, ERKA chose Google Cloud for its performance and competitive prices. Google Cloud infrastructure gave the company the confidence to grow its business with new performance analytics and uninterrupted service.



About ERKA GRUBU

Erka Group, with its expert, young and dynamic team, is carrying corporations to the future since its foundation in 2017. With its Bizigo, Erka Mice and Erka Labs brands, Erka Group is proud of offering its tailor-made solutions in travel sector under one roof with great satisfaction.

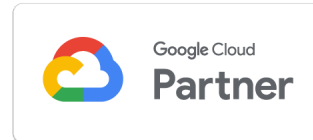
Industry: Business & Professional Services

Primary project location: Turkey



About NGC Bulut Bilişim Hizmetleri A.Ş.

NGC, Google Cloud Premier Partner and we are a powerful user of all the solutions we offer to our customers. We are always with our customers.



Products

Google Cloud Platform