Real-time data access drives customer loyalty

NGC's Google experts advance cloud infrastructure and streamline how it gets data to Google Cloud for stronger project on product performance and user experience offers a more scalable environment to support business growth.

The challenge

Kavak, designed a cloud migration strategy using Google Compute Engine and Google Cloud Migration, then deployed real-time data pipelines with Google Cloud Dataflow ,record end-to-end data transformations,ingest data into Google BigQuery and Save time and resources.Record end-to-end data transformations. Kavak deployed GCE Virtual Machines for Identify-Aware Proxy (IAP) Bastion hosts.

The solution

Kavak, designed a cloud migration strategy using Google Cloud Migration and deployed real-time data pipelines with Google Cloud Big Query . The new infrastructure delivered the latest cloud accessibility, governance and management services available from Google in a short time.

The results

Instead of waiting 24-hours, the team now has immediate access to the data they need to make proactive decisions about product development and delivery.The Google Cloud platform delivers the robust security and governance required to customer one of the company's most valuable assets.Instead of waiting 24-hours, the team now has immediate access to the data they need to make proactive decisions.

> Real-time data processing was unattainable until they migrated to Google Cloud. Ingest data into Google BigQuery. These cloud-based data pipelines ingest data from other cloud platforms and trigger events to governand transform the data into Google BigQuery to provide more data and drive actionable insights.

About Kavak

Kavak is a global company revolutionizing the way people buy and sell cars. We are in 10 countries around the world, selling thousands of cars per month with the backing of the world's best investors.
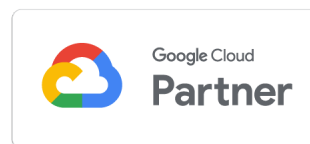
Industry: Retail & Wholesale

Primary project location: Turkey

About NGC Bulut Bilişim Hizmetleri A.Ş.

NGC has experience in Cloud projects with clients in different industries and segments. Whatever your need, we can determine the right solution

Products
Google Cloud Platform