# Bizigo with Google Cloud reduce costs while increasing agility

NGC has implemented cost optimizations across all its globally deployed environments. This has provided improved system reliability by utilizing a modern cloud infrastructure.

### The challenge

Planning a project, ordering, installing, and managing new servers, and then starting development will take more time. Therefore, they decided to migrate to Google Cloud and rely on it to test and release more features for their customers.

#### The solution

Google Kubernetes Engine wasn't the only feature that mattered to Bizigo. Many features, such as autoscaling and ease of use, were important. With Google Kubernetes Engine orchestrating the majority of the new platform, Bizigo concentrated on speeding up its processes. Cloud Storage served as a secure and highly available storage solution for static assets used by Compute Engine virtual machines.

#### The result

With Google Cloud's on-demand scaling up and down, customers were able to offer a seamless and reliable service without the need for capacity planning or extra hardware to reduce costs. The agility of Google Kubernetes Engine enabled Bizigo to operate much faster. As a result of the move to Google Cloud, the IT team began to support key strategic business decisions.

Speed was critical for Bizigo, and the team was making significant investments to meet the demands for new technologies. After evaluating leading providers in the market, they chose Google Cloud for its performance and competitive pricing. The Google Cloud infrastructure, with its new performance analytics and uninterrupted service, gave the company the confidence to grow its business.



#### About Bizigo

A modern travel platform of Erka Group ensuring single-point tracking, managing, reporting, invoicing and supporting all of corporate travel processes in a few minutes.

Vertical/horizontal solution: Software & Internet

Primary project location: Turkey



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## Products Google Cloud Platform